

Between Titanic Quarter Limited & Belfast City Council
To Promote
PARTNERSHIP AND REGENERATION

1. Purpose

Titanic Quarter Limited and Belfast City Council recognise that the Titanic Quarter is a key economic asset and a future catalyst for high quality investment which will support the continued revitalisation of Belfast and Northern Ireland.

There are clearly significant benefits to be realised through a more collaborative approach to taking forward the regeneration of Titanic Quarter. We seek to ensure that everyone within the city has fair access to the opportunities which emerge and that investors have direct access to the human resources and skills base available in Belfast.

This document outlines the declaration, objectives and principles that together form the basis of a mutual partnership agreement between Titanic Quarter Limited and Belfast City Council.

2. Declaration

In signing this Memorandum of Understanding both parties are committed to working in partnership with public, private, voluntary and community sector organisations to create the necessary conditions **to optimize the city and community benefits of the Titanic Quarter development, to demonstrate good corporate citizenship and provide a recognised route for Titanic Quarter Limited's engagement with the city and community.**

3. Objectives

The practical outcomes sought from the execution of the MOU include:

1. To promote Titanic Quarter as a prime employment option for local people and improve the skills of local people in accordance with employers' needs
2. To ensure that appropriate mechanisms are put in place to improve community awareness, engagement and ownership of the Titanic Quarter development
3. To plan and deliver, with support from other relevant bodies, a comprehensive package of regeneration benefits for local people and communities including the adjoining East Belfast.
4. To develop better connectivity/linkages between the Titanic Quarter, the city centre and local communities.
5. To ensure that the Titanic Quarter contributes to enhancing the wider tourism product of the city.
6. To ensure a focus on achieving sustainable outcomes that contribute to the enhancement of environmental, social, cultural and heritage values of the city.
7. To support the establishment of sustainable communities through the adequate provision of affordable and social housing and the provision of necessary social infrastructure.

4. Principles

The following principles will underpin the Memorandum of Understanding and guide the activities of the co-signatories.

- **Leadership:** recognise that successful cities demonstrate a quality of strategic leadership that nurtures a shared commitment to a strong, clear vision of the future
- **Partnership:** recognise that we cannot deliver everything on our own and are committed to working in partnership to ensure co-ordinated solutions are developed in response to the challenges facing the city
- **Engagement:** recognise that effective community involvement and development is essential for successful regeneration. Local people should continue to be at the heart of the process
- **Commitment:** ensure that everyone has fair access to the economic, social, environmental and physical regeneration benefits to emerge from the development of Titanic Quarter
- **Transparency:** ensure greater openness and communication with key stakeholder groups on relevant issues
- **Integration:** ensure that the regeneration of the Titanic Quarter supports and complements the wider regeneration of the city
- **Sustainability:** ensure that the investment decisions and infrastructure we build today leave a lasting legacy for future generations

5. Priority Themes for Action

In order to achieve the objectives set out within the Memorandum of Understanding there are a number of priority areas which need to be taken forward. These include:

- 1) Employment, Education and Skills
- 2) Accessibility and Transport
- 3) Community outreach
- 4) Housing
- 5) Tourism development and promotion
- 6) Quality Open Space and Public Art

6. Process

A suite of six detailed **Thematic Action Plans** will be developed, in partnership with other key stakeholders including the community sector and relevant statutory service providers, for each of the priority themes identified above and will be attached as an addendum to the MOU with its implementation monitored.

Refer to Appendix 1 for initial working drafts of the Thematic Action Plans with indicative actions identified.

7. Management Arrangements

A three tier governance structure comprising of a Strategic Advisory Board, a Co-ordinating Steering Group and Thematic Working Groups, will be established to take forward the development, implementation and monitoring of an overall Implementation Plan and its sub-component action plans.

7.1 Strategic Advisory Board

Comprise of key representatives from the community sector, Government Departments, Belfast City Council and Titanic Quarter Limited

Roles and Responsibilities

- Provide an overall guiding body and a forum for constructive dialogue to discuss and resolve issues/conflicts as they arise.
- Provide strategic guidance and advice.
- Liaise and feedback to the TQL Board, Belfast City Council and NI Executive as required
- Oversee, monitor and scrutinise the agreed outputs in the Implementation Plan

7.2 Co-ordinating Steering Group

Comprise of officials from Titanic Quarter Limited, Belfast City Council and lead representative on behalf of the Belfast Area Partnership Boards.

Roles and Responsibilities

- Drive forward and manage the MOU.
- Monitor progress.
- Review and update Implementation Plan
- Undertake risk assessment to identify barriers and opportunities.
- Identify tasks and delegate to Working Groups
- Evaluate information from the Working Groups
- Resolve issues arising
- Feedback to Strategic Advisory Board and Thematic Working Groups

7.3 Thematic Working Groups

Comprise of representatives from relevant Government Departments, statutory service providers, the community sector, officials from Belfast City Council and Titanic Quarter Limited.

Roles and Responsibilities

- Development of a programme of work and detailed action plan
- Co-ordinate the implementation of the projects and programmes arising from the action plan
- Engage relevant partners and support the integration and alignment of existing mainstream programmes
- Review the work plans periodically and feedback to the Co-ordinating Steering Group on a quarterly basis.

8. Monitoring & Review

To provide further transparency within the process, Belfast City Council will have nominated elected representatives on the proposed Strategic Advisory Board which has responsibility for overseeing, monitoring and scrutinising the agreed outputs in the Implementation Plan and ensure that the benefits underpinning the MOU are realised.

Both Titanic Quarter Limited and Belfast City Council will designate a lead liaison officer who will be the central point of contact between both parties and who will participate on and support the work of the Co-ordinating Steering Group.

9. Legal Status

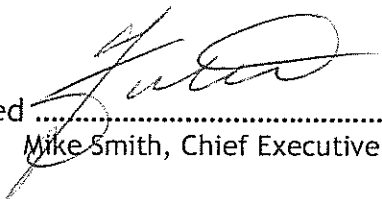
The Memorandum of Understanding will be incorporated as a condition of Belfast City Council's funding as set out within the overall Funding Agreement to be entered into by Titanic Quarter Limited, the Northern Ireland Tourist Board, the Department of Enterprise, Trade and Investment and Belfast City Council in relation to the Titanic Signature Project.

The MOU shall operate upon signature by both parties and shall remain in effect for a maximum of 5 years. The MOU will be reviewed by the parties annually and may be amended or terminated by written agreement between the parties.

Any disagreement arising from the interpretation of this MOU should be considered within the spirit implicit in the co-operation arrangements. Sensible negotiation of disputes assures continuation of the development and prevents the collapse of the project and consequently the waste of public funding.

Whilst it is intended that the arrangements in this MOU should apply generally, it is recognised that some circumstances will require special handling. Nothing in this MOU prevents the making of arrangements to meet specific exceptional needs.

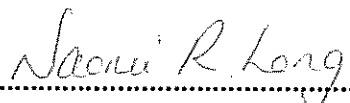


Signed 
Mike Smith, Chief Executive

Date: 9 / June / 2009



Signed for and on behalf of Belfast City Council


Lord Mayor

Date: 25 / June / 2009


Chief Executive

Date: 25 / June / 2009

Appendix 1: DRAFT Thematic Action Plan

1.0 'TQ Work' - Employment, Education and Skills

Titanic Quarter (TQ) presents one of the most significant employment and business opportunities facing the city during its construction and subsequent operation. It is anticipated that the regeneration of TQ will result in more than 20,000 new jobs within the city comprising of a huge variety of employment opportunities. Titanic Quarter are committed to ensuring that local people have the necessary skills to avail of the job opportunities which arise from Titanic Quarter

Action	Expected Outcomes / Targets	Project Lead	Project Support	Timescale
1. TQ Work				
1.1) Employment outcome analysis: commission an analysis of current and planned employment numbers and types on the site - to be updated annually.	<ul style="list-style-type: none"> ▪ Analysis completed ▪ 'TQ Work' updated/revised, if necessary 	DEL	DEL/BCC/TQL	Oct 2009 Nov 2009
1.2) Develop 'TQ Work', an Employment, Education and Skills Strategy which seeks to enable people to access the employment opportunities which will emerge on TQ.	<ul style="list-style-type: none"> ▪ Draft 'TQ Work' circulated to all relevant partners for input and discussion ▪ Feedback received, discussed and where necessary incorporated into final document. 	TQL/BCC/DEL	DETI;BMC;TQL Employers;BAPS, East Rep.	June 2009 Sep 2009
1.3) Establishment of an inter-agency 'TQ Work' Group to take forward the actions and commitments set out within the 'TQ Work' Strategy.	<ul style="list-style-type: none"> ▪ Initial 'TQ Work' Information Meeting ▪ Draft Terms of Reference for TQ Work Group ▪ Establishment of 'TQ Work' Group 	TQL/BCC/DEL	DETI; BCC; BMC; TQL; TQL Employers; BAPS; East rep.	Nov. 2008 June 2009- Oct 2009
1.4) To raise awareness among existing employers, and all new TQ Employers, about 'TQ Work' and seek their commitment to its delivery.	<ul style="list-style-type: none"> ▪ 75% percentage of existing employers signed-up to the delivery of 'TQ Work' ▪ 75% percentage of new employers signed-up to the delivery of 'TQ Work' 	TQL TQL	Existing TQ Employers; BITC; DEL New TQ Employers	From June 2009 Ongoing
1.5) DEL Staff resource to champion 'TQ Work'	DEL secondees appointed, focusing on championing delivery of 'TQ Work'	DEL	BCC	Sep 09

Employment, Education and Skills

2. Pre-Employment Programmes				
	DEL	DEL	DEL	Ongoing
2.1) Ensure understanding of all DEL provision and the relevance to TQ Employers.	<ul style="list-style-type: none"> DEL representative to keep TQ, BCC and other interested parties fully aware of DEL provision. DEL representative to work with all interested parties to ensure that where appropriate DEL provision used/adapted to suit needs of employers and individuals. 	DEL (to lead on demand led training and support programmes)	TQL, BMC, CITI	Apr 2010
2.2) Design, implement and manage pre-recruitment training schemes which provide a bespoke response to the needs of current/ prospective employers in TQ and the long-term unemployed and economically inactive people in the Belfast City Council area.	<ul style="list-style-type: none"> Development and implement a pre-recruitment training schemes for financial service industry Develop and implement a pre-recruitment training schemes for creative media sector Develop and implement pre-recruitment training schemes for the hospitality and tourism sector 	DEL (to lead on demand led training and support programmes)	TQL, BMC, NI Screen, DCAL	Dec 09
3. Apprenticeships				
3.1) Encourage uptake of apprenticeships schemes within TQ	<ul style="list-style-type: none"> Titanic Signature Project: The contractor agrees to recruit one apprentice, either directly or through the supply chain, for each £2M of project value Research establishment of 'apprenticeship pool' for TQ construction companies Explore opportunities for apprenticeships within the wider permanent employers 	DEL DEL	TQL, Harcourt Construction, DEL, Construction Sector Skills Council; Construction Skills Training Board Training for Success providers, CITB, BMC	Dec 09 Dec 2009
4. Access to Employment				

4.1) To have 20,000 permanent jobs and 15,000 construction jobs in TQ by 2025	<ul style="list-style-type: none"> To have 1,500 permanent jobs located at TQ. To have 300 no. Construction jobs located at TQ. 	TQL	Invest NI, SIB	Dec 09 Dec 09
4.2) Create an awareness of the range of employment opportunities available to unemployed people and the economically inactive.	<ul style="list-style-type: none"> TQ vacancies to be advertised by DEL through its Jobs & Benefits Offices, Job Centres and through DEL kiosks in the intermediary labour market providers and Jobcentre Online and make full use of DEL Employer Contact Managers 75% of TQ employers to register on the Jobcentre's Employers' Online System 	DEL	TQL	Ongoing
4.3) Focus activity towards those areas of the city with high levels of unemployment, long-term unemployment, economic inactive and low-skilled employment.	<ul style="list-style-type: none"> Titanic Signature Project: The contractor agrees to secure the creation of employment opportunities for one long-term unemployed person, either directly or through the supply chain, for each £5M of project value. 	TQL	DEL, BCC, LEMIS	Dec 09
4.4) To work alongside BMC to supply its graduates to TQ Employers via existing programmes e.g. 'Collaborate' and 'JobClub'	<ul style="list-style-type: none"> Specific programme put in place to support student engagement 	DEL	Belfast Metropolitan College/TQL/ TQ Employers	Ongoing
4.5) Work alongside BMC to supply undergraduates to TQ Employers via existing programmes e.g. 'Placement' projects.	<ul style="list-style-type: none"> 5% of undergraduate student placements to be secured within Titanic Quarter 	TQL / TQ Employers	Belfast Metropolitan College	Ongoing
4.6) Pursue the provision of appropriate and adequate childcare provision within TQ site	<ul style="list-style-type: none"> Consider appropriate models for childcare provision, based on estimated employment figures Promote to TQ Employers the 'Employers for Childcare' scheme. 	TQL/DEL	Employers for Childcare, DEL, DE	Ongoing
5. Supporting collaborative inter-agency planning and intervention to maximise engagement of Target Groups				

5.1)TQL to actively participate in inter-agency planning and intervention to maximise engagement with the unemployed, long-term unemployed and economic inactive.	<ul style="list-style-type: none"> ▪ Raise awareness of the 'TQ Work' to the city wide network of employment support services and associated employers. ▪ TQL to engage with and be represented on appropriate forums and to provide regular updates on employment opportunities emerging on TQ. 	DEL	TQL /DEL	TQL/ Employment Support Services / Department for Employment and Learning	Ongoing
6. Education					
6.1)Address the issues of pupils leaving school without formal qualifications and to ensure adequate education provision for TQ residents and the local areas.	<ul style="list-style-type: none"> ▪ Support the development of 'Vocational Enhancement Programme' which seeks to enhance education and training for 14-19 year old to ensure that young people are aware of the choices available to them. ▪ Presentations to school career teachers on the employment opportunities emerging from TQ. 	TQL /DEL	TQL	DE; DETI; BMC; Business in the Community	Ongoing
6.2)Support the provision of local facilities or the potential for the future development in the TQ area, particularly, childcare, nursery or primary provision	<ul style="list-style-type: none"> ▪ Demonstrate that steps have been taken to support the provision of local facilities or the potential for the future development in the TQ area. ▪ Ensure ongoing planning with DE re: anticipated future resident numbers 	TQL	TQL	DE	Ongoing
7. Marketing and Promotion					
7.1)Develop and implement a media and promotional programme to raise awareness of 'TQ Work' and the employment/training opportunities arising within TQ	<ul style="list-style-type: none"> ▪ TQ website to be re-branded as the main resource for information for MOU and develop TOR for standards (e.g. integrity, openness, transparency etc) ▪ Regular updates of TQ website to ensure 'TQ Work' and outputs are available ▪ Ensure that minutes from all meetings related to MoU are included on the website ▪ Development of a detailed promotional circulation database which includes relevant stakeholders, community representatives and TQ Employers 	TQL	TQL	TQL	Dec 2009
		TQL	TQL	DEL/BCC	Ongoing
		TQL	TQL	DEL/BCC	Ongoing
		TQL;BCC		BAPs,	Sep 2009

		<ul style="list-style-type: none"> ▪ Promote 'TQ Work' via press/TV/publications/TQL email alerts 'ezines' at minimum 3/ per year ▪ Production and circulation of an employment and employability flyer for TQ employers ▪ Production and circulation of employability flyers targeted at encouraging those who are unemployed and economically inactive to avail of the job and training opportunities arising in TQ. ▪ Deliver presentations to relevant groups on (5/ per year) 	<p>TQL</p> <p>TQL/DEL</p> <p>DEL</p> <p>TQL</p>	<p>DEL/TQL/ TQ Employers</p>	<p>Ongoing</p> <p>Nov 2009</p> <p>ongoing</p> <p>Ongoing</p>
8. Monitor and Review					
	<p>8.1) Review and monitor progress of 'TQ Work' on a regular basis and provide feedback to interested stakeholders</p>	<ul style="list-style-type: none"> ▪ Update reports provided to key stakeholders on Strategic Advisory Board and Co-ordinating Steering Group ▪ 'TQ Work' annual progress report produced (e.g. employment/ training outputs) 	<p>'TQ Work' Group</p> <p>'TQ Work' Group</p>	<p>BCC to provide strategic oversight of the action plan.</p> <p>TQL; DEL; BCC</p>	<p>Ongoing</p> <p>Annually</p>

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2.0 TQ 'Access' - Accessibility and Transportation

Titanic Quarter is situated within a 'shatter zone' fragmented from both the city centre and its surrounding communities by transportation infrastructure. Enhancing the connectivity and linkages to Titanic Quarter will be fundamental to ensuring that the opportunities arising from this key economic driver are accessible to the whole community. There should be a choice of routes forming a network and providing connections for all modes of transport. Furthermore, accessibility must be considered within the context of future residents accessing local facilities.

Action	Expected Outcomes / Targets	Project Lead	Project Support	Timescale
2.1) Develop 'TQ Access', a TQ accessibility and transportation strategy, which seeks to give access for all to TQ.	<ul style="list-style-type: none"> ▪ Draft 'TQ Access' circulated to all relevant partners for input and discussion ▪ Feedback received, discussed and where necessary incorporated into final document 	TQL/BCC	DRD; DOE; BCC;SIB;BAPs;East rep.	Sep 09 Dec 09
2.2) Establishment of an inter-agency 'TQ Access' Group to take forward the actions and commitments set out within 'TQ Access'	<ul style="list-style-type: none"> ▪ Draft terms of reference for 'TQ Access' Group ▪ Establishment of 'TQ Access' Group 	TQL/BCC	DRD; DOE; BCC;SIB;BAPs;East rep.	Sep 09 Sep 09
2.3) TQL to engage with Translink in early discussions and planning for the introduction of a high frequency metro bus service which links TQ with the City Centre.	<ul style="list-style-type: none"> ▪ Whilst it is anticipated that the metro service would be in place and fully functional by 2010, in line with the relocation of the Belfast Metropolitan College onto Titanic Quarter consideration should be given to the earlier introduction of the service (albeit at a reduced level) to enable access to the site for potential employees and visitors 	DRD	Translink; Department for Regional Development; Department of Environment	2010

Accessibility and Transportation

	<ul style="list-style-type: none"> ▪ TQ to be included as part of the Translink's "Metro Inner City Travel Zone" which would result in reduced fares for those travelling from City Centre. ▪ Increased update in the use of public transport which has associated environmental benefits. 	TQL	Translink; Department for Regional Development; Department of Environment	TBC
<p>2.4)TQL to undertake a comprehensive "Transport Assessment" which would influence and inform the form of infrastructure provided and the timescales for delivery.</p> <p>Access and connectivity to both the surrounding neighbourhoods and wider city should be considered as part of this assessment and factored into the overall development of the site.</p> <p>On completion this "Transport Assessment" would form the basis of TQL's engagement with relevant agencies (e.g. DRD, NIR, Translink) regarding the provision of adequate infrastructure and access to TQ.</p>	<ul style="list-style-type: none"> ▪ Completion of a comprehensive "Transport Policy" for TQ which supports its connection to the wider city. 	TQL	Translink; Department for Regional Development; Department of Environment; Strategic Investment Board; Belfast City Council	TBC
<p>2.5) TQL to commit to those measures which promote the physical connectivity of the site to the city centre and adjacent neighbourhoods, for other than car. The inclusion of cycle routes through and within TQ including, for example, the riverfront walkway is a good example of such connections. Other options for connecting to the existing infrastructure should be pursued e.g. rail, bus routes etc.</p>	<ul style="list-style-type: none"> ▪ TQL to provide clarification of the phasing for the specific transportation proposals identified within the TQ Regeneration Framework and the early initiation and funding of public transport requirements and pedestrian and cycle access. 	TQL	Translink; Department for Regional Development; Department of Environment; Strategic Investment Board; Northern Ireland Rail	TBC
		TQL	Translink; DRD; DOE;SIB;NIR; Sustrans	Ongoing

	Development and implementation of a "cycle to work scheme"	TQ/BCC	TQ Employers	2010
<p>2.6) Encourage TQ employers to participate in a "Cycle to Work" scheme similar to BCC</p>	<ul style="list-style-type: none"> Development and implementation of a "cycle to work scheme" 	TQ	Translink; DRD	TBC
<p>2.7) TQ to examine with DRD the potential for connecting TQ with the existing Belfast Urban Area Park and Ride sites - TQ being designated as a "destination" for "Park and Ride" travellers coming into the city.</p>	<ul style="list-style-type: none"> TQ designated as a "destination" for "Park and Ride" travellers e.g. look at how existing Park and Ride routes such as Sprucefield to Belfast City Centre could be extended to TQ. 	TQ	Translink; DRD	TBC
<p>2.8) TQ to engage with the ongoing work of the Strategic Investment Board in taking forward the development of the "East Belfast Infrastructure Led Regeneration Strategy" (formally referred to as the "Shatter Zone" project) which it is intended will "improve the physical connectivity for the residents of East Belfast, Titanic Quarter and Belfast City Centre".</p>	<ul style="list-style-type: none"> Active engagement and commitment of TQ to the "East Belfast Infrastructure Led Regeneration Strategy" 	EBPB	SIB;EBPB	2010
<p>2.9) Opportunities exist to improve linkages and release development opportunities through the provision of new 'street' connections between Titanic Quarter and adjacent communities. For example:</p> <ul style="list-style-type: none"> Templemore Avenue (linking across the Sydenham By-pass/Railway from the junction at Newtownards Road into Titanic Quarter) Dee Street - straightening the street and improving the capacity of the bridge 		EBPB	DRD; DOE; SIB	2010
<p>2.10) TQ to engage with DRD, at an early stage, regarding the upgrading of the primary road access to TQ - discuss future provision and expansion requirements.</p>	<ul style="list-style-type: none"> Active discussion between TQ and DRD Upgrade primary road access to TQ 	TQ	DRD	2010

	2.11)TQL to engage with DRD, at an early stage, regarding the upgrade of the Queens Quay entrance to a boulevard.	<ul style="list-style-type: none"> ▪ Active discussion between TQL and DRD ▪ Queens Quay upgrade 	TQL	DRD	2010
	2.12)TQL to engage with DRD at an early stage regarding the remodelling of the Sydenham bypass and the potential to provide a new footpath/cycle lane.	<ul style="list-style-type: none"> ▪ Active discussion between TQL and DRD ▪ Ensure that the provision of the footpath/cycle land is integrated with the development of TQ. 	TQL	DRD	2010
	2.13)TQL to progress discussions with NIR, at an early stage, concerning the upgrading of Bridge End rail halt	<ul style="list-style-type: none"> ▪ Upgrading and modernising of Bridge End station linked to the enhancement of a connection from TQ to adjacent community. 	TQL	NIR	2010
	2.14)TQL will inform and if required participate in forums concerning projects which will improve the local and immediate road infrastructure for planning purposes	<ul style="list-style-type: none"> ▪ TQL will provide 'support- in- kind' to relevant projects e.g. Connswater Greenway Project; Newtownards Road 2012 to regenerate and link into Belfast's busiest arterial routes etc.. 	TQL	DRD; DOE;SIB	2010
	2.15)TQL to mutually agree with Connswater Community Greenway proposals for the provision of a "Landmark Bridge" with pedestrian/cycle provisions connecting TQ with the Connswater Greenway Project.	<ul style="list-style-type: none"> ▪ Agreed scheme to connect TQ with the Connswater Greenway Project 	EBPB	TQL;Connswater Community Greenway; BCC; DSD	2010

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3.0 TQ 'Housing'

Titanic Quarter offers a unique opportunity to provide a mixed tenure and mixed income development as part of the regeneration mix aimed at creating a sustainable and vibrant community. The provision of affordable and social housing should be considered as an integral part of the overall residential development of the Titanic Quarter.

Action	Expected Outcomes / Targets	Project Lead	Project Support	Timescale
3.1) Develop 'TQ Housing', a TQ affordable housing strategy.	<ul style="list-style-type: none"> ▪ Draft 'TQ Housing' circulated to all relevant partners for input and discussion ▪ Feedback received, discussed and where necessary incorporated into final document 	TQL/BCC	NIHE; Housing Assoc Rep, DSD; BAPs; East rep.	Oct 09 Jan 10
3.2) Establishment of an inter-agency 'TQ Housing' Group to take forward the actions and commitments set out within 'TQ Housing'	<ul style="list-style-type: none"> ▪ Draft terms of reference for 'TQ Housing' Group 	TQL/BCC	NIHE; Housing Assoc Rep, DSD; BAPs; East rep.	Oct 09
3.3) A minimum of 15% of the residential accommodation shall be allocated for affordable housing of which a minimum of 10% shall be allocated within the Phase 2 area in compliance with the Design Principles document date stamp received 18 June 08. The remainder of the affordable housing provision may be in 'off-site' locations in the Belfast Metropolitan Area. All of the 'off-site' affordable housing shall be provided prior to the occupation of 70% of the residential accommodation located within Phase 2.	<ul style="list-style-type: none"> ▪ Establishment of 'TQ Housing' Group ▪ See attached phasing map, which is part of the planning approval for Phase 2. ▪ TQ will engage with DSD, NIHE and relevant housing associations to ensure the planned delivery of its commitment to providing integrated affordable and social housing. 	TQL	NIHE; Housing Assoc rep; DRD; DOE	2012

<p>3.4) Similar provisions for affordable housing will be incorporated within future phases</p>	<ul style="list-style-type: none"> ▪ 	<p>TQL</p>	<p>NIHE; Housing Assoc rep; DRD; DOE</p>	<p>2012</p>
<p>3.5) TQL will accommodate community facilities and provision of local services through the identification and reservation of sites within the overall Titanic development. Facilities should include local retail, business support facilities, health care, educational, crèches and day nurseries.</p>	<ul style="list-style-type: none"> ▪ The provision of local facilities and amenities or the opportunity for provision which cater for residents and provide support services for the business population of TQ 	<p>TQL</p>		<p>2012</p>

DRAFT Thematic Action Plan

4.0 TQ 'Outreach' - Community Outreach

It is important that the views of local communities and their aspirations are given a high level of priority when taking forward major regeneration projects within the city. For regeneration projects to be owned by communities, people need to be consulted and involved.

Action	Expected Outcomes / Targets	Project Lead	Project Support	Timescale
4.1) TQL to establish a 'Strategic Advisory Board' which will act as a community sounding board regarding the development of proposals for the Titanic Quarter.	<ul style="list-style-type: none"> Strategic Advisory Board established 	TQL/BCC	BCC reps; BAPs; Statutory Service Providers; Government Department	Dec 2009
4.2) TQL to develop a programme of events which improves engagement and communication with local communities.	<ul style="list-style-type: none"> TQ Annual Information Event to be held. Invites to be circulated to all BAPs community contacts. 	TQL/BCC		2010
	<ul style="list-style-type: none"> TQL to host relevant community events at Titanic Quarter - minimum of 2 events/per year 	TQL		2009
	<ul style="list-style-type: none"> TQL to have exhibitions at relevant community events (e.g. jobfairs, community information sessions etc) - minimum 5 events /per year 	TQL		2009
	<ul style="list-style-type: none"> TQ to deliver presentations to the community - minimum of 5/per year 	TQL		2009
4.3) TQL to provide clarity on its intentions for the provision of community related facilities as part of the overall Titanic Quarter development.	<ul style="list-style-type: none"> Statement of intent for the provision of community facilities within Titanic Quarter 	TQL		2010
4.4) TQL to establish a 'Community Fund' with an annual value of £100,000 to support relevant community related and employability projects which are connected to Titanic Quarter.	<ul style="list-style-type: none"> Establishment of Community Fund. 	TQL		Jan 09

Community Outreach

DRAFT Thematic Action Plan

1.5 TQ 'Tourism' - Tourism and Promotion

Titanic Quarter should be both a tourism attraction and support the wider tourism project of the city and that of adjacent communities.

Action	Expected Outcomes / Targets	Project Lead	Project Support	Timescale
5.1) Develop 'TQ Tourism', a TQ tourism development and promotional strategy, linked to citywide and provincewide tourism activities.	<ul style="list-style-type: none"> ▪ Draft 'TQ Tourism' circulated to all relevant partners for input and discussion ▪ Feedback received, discussed and where necessary incorporated into final document ▪ TQ to be centrally featured in Belfast City Council's new Integrated Tourism Development Strategy for Belfast ▪ Detailed programme of activities put in place which enhances the tourism potential of TQ and its connection to the wider industrial and maritime heritage of Belfast. 	TQL/BCC	BVCB; NITB; BAPs; Community Representatives	Sep 09 Dec 09 2009 2009
5.2) Establishment of an inter-agency 'TQ Tourism' Group to take forward the actions and commitments set out within 'TQ Access'	<ul style="list-style-type: none"> ▪ Draft terms of reference for 'TQ Tourism' Group ▪ Establishment of 'TQ Tourism' Group 	TQL/BCC	DRD; DOE; BCC; SIB; BAPs; Community Representatives	Sep 09 Dec 09
5.3) In partnership with the BVCB, BCC and NITB, develop a programme of tourism trails which promote the maritime and industrial heritage of TQ and connects with other tourism landmarks within the city	<ul style="list-style-type: none"> ▪ Enhanced programme of tourism trails which promote the maritime and industrial heritage of TQ and connects with other cultural and tourism landmarks within the city 	NITB	NITB, BVCB, BCC, TQL, EBPB, Titanic Trail	2010

Tourism Development and Promotion

<p>5.4) Engage with relevant representatives from adjacent communities to examine the potential role of TQ in supporting community tourism development and integrating the Titanic offering into existing and/or emerging community tourism trails and itineraries.</p>	<ul style="list-style-type: none"> ▪ Enhanced programme of Community Tourism activities ▪ Linkage to wider facility and signature structures. 	NITB	TQL; BCC; Community Representatives; EBPB BVCB; NITB	2010
<p>5.5) Provide and maintain Belfast City Council signage/information boards throughout the TQ area to promote the cities tourism offering.</p>	<ul style="list-style-type: none"> ▪ Tourism signage and information boards located in TQ maintained 	BCC		2009
<p>5.6) Restoration of the Thompson Dock and Thompson Pump-house as a key visitor attraction and events location. TQL will continue to work with the Northern Ireland Science Park to develop the Titanic heritage trail.</p>	<ul style="list-style-type: none"> ▪ Restored Pump-House and creation of new visitor facility ▪ Enhanced programme of tourism trails which promotes the maritime and industrial heritage of TQ and connects with other tourism landmarks within the city. 	TQL	NI Science Park; Belfast Visitor & Convention Bureau; NI Tourist Board; NI Science Park; Belfast City Council	Completed
<p>5.7) Using leading edge technology (e.g., via the multi-media virtual guided tour "The Titanic Trail") TQL will extend the reach and accessibility to its tourism offering and ensure, where possible, its connection with Belfast's rich industrial and maritime heritage.</p>	<ul style="list-style-type: none"> ▪ Keep updated multi-media node ▪ Enhanced cultural and tourism offering to those who live in, work in, study in and visit Belfast. 		NI Science Park; Belfast Visitor & Convention Bureau; NI Tourist Board; NI Science Park; Belfast City Council	2012

<p>5.8) TQ is committed to supporting the development of a Titanic Signature Project which will be a major tourism attractor. It is estimated that the Titanic Signature Project would bring:</p> <ul style="list-style-type: none"> ▪ An average of 400,000 visitors annually ▪ 165,000 <u>new</u> visitors to Belfast ▪ Annual visitor spend of £30 million in the local economy 	<p>5.9)TQL to engage with Invest NI to raise international awareness of the Titanic Quarter through media and promotion programme to encourage inward investment</p>	<ul style="list-style-type: none"> ▪ Titanic Signature Project agreed and implemented. 	<p>Increased awareness among international communities of Belfast and the TQ area in particular as an attractive investment location.</p>	<p>Department of Enterprise Trade and Investment</p>	<p>Invest NI/ DETI / NITB/ BVCB / BCC</p>	<p>Department of Enterprise Trade and Investment; NI Tourist Board; Belfast City Council; Titanic Quarter Limited; Belfast Harbour Commission</p>	<p>Ongoing</p>	<p>2012</p>
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DRAFT Thematic Action Plan

6.0 TQ 'Space' - Quality Open Space and Public Art

Quality Open Space and Public Art contribute to the prosperity and quality of life of local people and can be a catalyst to support regeneration activity within an area.

Action	Expected Outcomes / Targets	Partners	Partners	Timescale
6.1) Develop 'TQ Space', TQ's open space and public art strategy, which seeks to create quality spaces at TQ.	<ul style="list-style-type: none"> ▪ Draft 'TQ Space' circulated to all relevant partners for input and discussion ▪ Feedback received, discussed and where necessary incorporated into final document 	TQL/BCC	DCAL;BAPs;East rep.	Oct 09 Feb 10
6.2) Establishment of an inter-agency 'TQ Space' Group to take forward the actions and commitments set out within 'TQ Space'	<ul style="list-style-type: none"> ▪ Draft terms of reference for 'TQ Space' Group ▪ Establishment of 'TQ Space' Group 	TQL/BCC	DCAL;BAPs;East rep.	Oct 09
6.3)Provision of quality Open Space and Public Art	<ul style="list-style-type: none"> ▪ The promotion of locally sourced art within the premises of TQ Employers as well as in the open spaces of the TQ area. ▪ Public Art procured locally through open competition and supported by TQL ▪ Areas of open space to be designated and there potential use stated (e.g. public realm, recreational, public space, trails and parkways etc 	TQL	BCC;DCAL	2010
6.4) Provision of recreational facilities	<ul style="list-style-type: none"> ▪ Provision of necessary recreation facilities to assist in improving the health and well being of local residents and employees within the Titanic area. ▪ Children play areas to be designated as part of the overall residential development on Titanic Quarter 	TQL	DCAL/BCC/TQ Employers	2011

Quality Open Space and Public Art

